

2025 Event Sponsorship Opportunities

*Preventing Child Abuse in Floyd and Polk Counties*

**When you sponsor an event, you bring child abuse prevention services to families in our community.**  The Family Resource Center provides weekly in-home visits to vulnerable families. We provide connection and education to help parents increase their parenting and life skills so that children can grow and thrive. Our in-home services are effective with most families graduating our program!

You'll find our 2025 sponsorship opportunities on the following pages. Please indicate your desired sponsorships on the commitment form and return this to us. Please note that weare not asking for a financial contribution at this time, only the commitment for you to do so in 2025 and an idea of the timing of your contribution.

We also welcome in-kind sponsorships that represent a cost avoidance for the FRC and/or add value to our participants’ experience. We place the value of the donation at the amount that we would be required to spend for a comparable item or service. If you are considering an in-kind donation as a part of your contribution, please contact us (see below).

**For more information or to discuss other partnership opportunities, please contact Tina Bartleson, Executive Director, at 706-290-0764 or** **tina@frcrome.org****.**

*The Family Resource Center has proudly served our community for 34 years and over 90% of families receiving services reside in Floyd County*

*Eighty-four families (including 147 parents & 212 children)*

*participated in our in-home program in 2024*

*Families receive weekly home visits of 1-2 hours and most families*

*work with our program for 8 months*

*Our services reduce parent stress, increase parenting and life skills, and*

*decrease the risk of child abuse*

**2025 SPONSORSHIP COMMITMENT FORM**

***\_\_\_\_*I want to be a partner in child abuse prevention! Please see my selections below.**

**\_\_\_\_ I would like to commit to a Presenting Sponsor level for all events. Please contact me to discuss pricing.**

**Lip-Sync Battle**

|  |  |  |
| --- | --- | --- |
| **\_\_\_Presenting ($1,500)** | **\_\_\_Gold ($750)** |  |
|  |  |  |

**Child Abuse Prevention Month Activities (April)**

|  |  |  |
| --- | --- | --- |
| **\_\_\_Presenting ($2,500)** | **\_\_\_Gold ($1,000)** |  |
|  |  |  |

**Pickleball Tournament**

|  |  |  |
| --- | --- | --- |
| **\_\_\_Presenting ($2,000)** | **\_\_\_Gold ($750)** | **\_\_\_Silver ($500)** |
| **\_\_\_Bronze ($250)** |  |  |

**Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament**

|  |  |  |
| --- | --- | --- |
| **\_\_\_Presenting ($2,000)** | **\_\_\_Gold ($800)** | **\_\_\_Silver ($600)** |
| **\_\_\_Bronze ($400)** |  |  |

**Tillman Memorial Clocktower 5K Road Race and 2 Mile Health Walk**

|  |  |  |
| --- | --- | --- |
| **\_\_\_Presenting ($5,000)** | **\_\_\_Diamond ($2,500)** | **\_\_\_Platinum ($1,500)** |
| **\_\_\_Gold ($1,000)** | **\_\_\_Silver ($750)** | **\_\_\_Bronze ($500)** |

**Strike Out Child Abuse Bowling Tournament**

|  |  |  |
| --- | --- | --- |
| **\_\_\_Presenting ($2,000)** | **\_\_\_Gold ($1,000)** | **\_\_\_Silver ($500)** |
|  |  |  |

**Total Amount of 2025 Sponsorships: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**I am not able to sponsor this year but want to donate in the amount of $\_\_\_\_\_\_\_\_\_\_\_.**

**Method of Payment *(payments due by 11-15-2025):***

***\_\_\_\_*Please call me to make payment arrangements.**

**\_\_\_\_I will pay by check *(payable to the Family Resource Center)***

**\_\_\_\_Please invoice my company *(Start date if you prefer to pay in installments: \_\_\_\_\_\_\_\_\_\_\_)***

***\_\_\_\_*Credit Card *(secure credit card payments can be made at*** [***frcrome.org***](http://www.frcrome.org) ***or***

 ***call Kathy or Maxine at 706-290-0764 for assistance).***

**Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_\_\_**

**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Primary Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Alternate Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*\_\_\_Please do not add my email to your e-newsletter list to receive monthly FRC information about how my donation is helping others.*

*Return to P.O. Box 168, Rome, GA 30162-0168 or Email to* *info@frcrome.org**.*

**Lip Sync Battle**

* *Date: March 13, 2025*
* *Description: Teams of 5 to 10 members representing companies, schools, government agencies, and groups of friends engage in a friendly competition of lip-sync, performing to a song or medley of songs of their choice. Teams raise money through*

*ticket sales, sponsorships, and pre-event fundraisers. Teams are judged on accuracy, creativity, stage presence, costume and overall entertainment value. The first of its kind in Rome, this event promises to be a crowd favorite.*

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| --- | --- | --- |
|   | **Presenting**  | **Gold** |
| **Sponsor Benefits** | **$1500** | **$750** |
| Limited to two sponsors, with first choice to repeat next year |  |  |
| Invitation to CAP Champion Annual Breakfast |  |  |
| Opportunity to present an award at event |  |  |
| Top credit on all promotions & increased social media promotion |  |  |
| Recognition in event signage |  |  |
| Commercial displayed at event |  |  |
| Recognition in FRC newsletter |  |  |
| Recognition on FRC Website |  |  |

**Child Abuse Prevention (CAP) Month**

* *Date: April 2025*
* *Description: April is National Child Abuse Prevention Month. Join the Family Resource Center and other organizations as we bring awareness to community efforts to prevent child abuse and neglect. A pinwheel garden will be placed in a prominent place in Rome for the entire month of April, with pinwheels representing efforts of agencies working to establish safe and nurturing environments where children can grow and thrive.*

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|   | **Presenting**  | **Gold** |
| **Sponsor Benefits** | **$2,500**  | **$1,000** |
| Limited to two sponsors, with first choice to repeat next year |  |  |
| Recognition as Pinwheel Garden Sponsor |  |  |
| Top credit on all promotions & increased social media promotion |  |  |
| Business logo on signage at Pinwheel Garden |  |  |
| Opportunity to speak at event |  |  |
| Invitation to CAP Champions’ Breakfast |  |  |
| Recognition in April promotions on social media |  |  |
| Recognition in FRC & Exchange Club newsletters | **** | **** |
| Recognition on FRC website with links to your company website  |  |  |

**Pickleball Tournament**

* *Date: TBD*
* *Location: Rome Tennis Center*
* *Description: Join us for our 4th annual morning of fun, playing this addictive sport with its combination of tennis, badminton and ping-pong. Players of all skill levels are welcome! Saturday will be gender doubles, while Sunday play will be mixed doubles.*

|  |  |  |  |  |
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|  | **Presenting** | **Gold** | **Silver** | **Bronze** |
| **Sponsor Benefits** | **$2,000**  | **$750**  | **$500** | **$250** |
| Limited to two sponsors, with first choice to repeat next year |  |  |  |  |
| Top credit on all promotions & increased social media promotion |  |  |  |  |
| Invitation to CAP Champions’ Breakfast |  |  |  |  |
| Opportunity to speak at event |  |  |  |  |
| Recognition in pre-event promotions on social media |  |  |  |  |
| Recognition in FRC & Exchange Club newsletters | **** | **** |  |  |
| Recognition on FRC website with links to your company website  |  |  |  |  |
| Business logo listed on event signage during the event |  |  |  |  |
| Complimentary Registration | 4 | 3 | 2 | 1 |

***Interested in registering as an individual? Please contact*** ***info@frcrome.org*** ***for registration information or to be placed on a mailing list as details are finalized.***

**Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament**

* *Date: Friday, May 9, 2025*
* *Time: Tee-Off at 9 am*
* *Location: Stonebridge Golf Club*
* *Description: This event brings together over 100 business professionals and community leaders each year. Players receive complimentary breakfast and lunch, enjoy a day of golf on a beautiful course, and have a chance to win prizes.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Y:\Amy\Pictures\golfer.JPG | **Presenting**  | **Gold*****(Towel, Hole, Team)***  | **Silver****(*Hole & Team)***  | **Bronze** ***(Hole & Towel)*** |
| **Sponsor Benefits** | **$2,000**  | **$800**  | **$600** | **$400**  |
| Limited to two sponsors, with first choice to repeat next year | **** |  |  |  |
| Top credit on all promotions & increased social media promotion | **** |  |  |  |
| Business recognized on FRC & Exchange Club social media pages |  |  |  |  |
| Opportunity to speak at event |  |  |  |  |
| Invitation to CAP Champions’ Breakfast |  |  |  |  |
| Inclusion on sponsor recognition banner displayed at event | **** | **** |  |  |
| Recognition as event sponsor in Exchange Club & FRC newsletters |  |  |  |  |
| Complimentary Team Registration (4-person team) |  |  |  |  |
| Recognition on FRC website with links to your company website  |  |  |  |  |
| Logo on golf towels given to all participants |  |  |  |  |
| Signage with business name placed at one of 18 holes, driving range, or putting green *(black on white board; no logos)* |  |  |  |  |
| Opportunity to provide promotional material in golfer gift bags |  |  |  |  |

***Team registrations without sponsorship opportunities are $500 per 4-person team. Registration forms are available on the FRC website at frcrome.org.***

**Tillman Clocktower 5K Road Race & 2 Mile Health Walk**

* *Date:**Saturday, August 16, 2025*
* *Time: Start at 8 am*
* *Location: Historic Downtown Rome*
* *Description: The oldest road race in Rome, the Tillman Clocktower is a runner favorite across the Southeast.* ***Celebrating its 40th running****, participants of all ages and skill levels compete. We average over 500 walkers/runners each year.*

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| --- | --- | --- | --- | --- | --- | --- |
|  | **Presenting** | **Diamond** | **Platinum** | **Gold** | **Silver** | **Bronze** |
| **Sponsor Benefits** | **$5,000**  | **$2,500**  | **$1,500**  | **$1,000**  | **$750**  | **$500**  |
| Limited to two sponsors, with first choice to repeat next year |  |  |  |  |  |  |
| Top credit on all promotions & increased social media promotion |  |  |  |  |  |  |
| Logo on Finish Line Banner |  |  |  |  |  |  |
| Tent & banner at event  |  |  |  |  |  |  |
| Tent or banner at event (your choice) |  |  |  |  |  |  |
| Invitation to CAP Champions’ Breakfast |  |  |  |  |  |  |
| Recognition in pre-race promotions on social media |  |  |  |  |  |  |
| Complimentary registrations | 4 | 3 | 2 | 1 |  |  |
| Logo on event T-shirt back (given to participants and volunteers) |  |  |  |  |  |  |
| Complimentary official event t-shirts | 6 | 5 | 4 | 3 | 2 | 1 |
| Opportunity to provide promotional material in race packet |  |  |  |  |  |  |
| Recognition on FRC website with links to your company website |  |  |  |  |  |  |
| Discounted registration fees for employees |  |  |  |  |  |  |
| Recognition in FRC & Exchange Club newsletters |  |  |  |  |  |  |
| Inclusion on sponsor recognition banner at race |  |  |  |  |  |  |

***Registration fees vary from $25 / $30 for early registration to $40 for race day registration for either event. Registration will be available at tillmanclocktowerrace.org.***

**Strike Out Child Abuse Bowling Tournament**

* *Date: Friday, November 14, 2025*
* *Time: 6 pm*
* *Location: Classic Lanes (Huffaker Road)*
* *Description & Attendance: The most fun bowling tournament in town! Teams of 5 players each compete for wacky prizes (Highest Score, Best Team Name, & Best Team Costume), great door prizes, and bragging rights. Participants range in age from young adult to senior citizens, and bowling skill is optional!*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Presenting**  | **Gold *(Lane & Team)*** | **Silver** |
| **Sponsor Benefits** | **$2,000**  | **$1000** | **$500** |
| Limited to two sponsors, with first choice to repeat next year |  |  |  |
| Top credit on all promotions & increased social media promotion |  |  |  |
| Logo displayed at event |  |  |  |
| Opportunity to speak at event |  |  |  |
| Invitation to CAP Champions’ Breakfast |  |  |  |
| Recognition in FRC & Exchange Club newsletters |  |  |  |
| Recognition in pre-event promotions on social media |  |  |  |
| Recognition on FRC website with links to your company website  |  |  |  |
| Opportunity to provide promotional material in participant gift bags |  |  |  |
| Complimentary team registration (5-person team) | 2 | 1 | 1 |
| Recognition on signage at event |  |  |  |

***Registration is $350 per five-person team. Registration will be available on the Family Resource Center website at frcrome.org.***