



2024 Event Sponsorship Opportunities

Preventing Child Abuse in Floyd and Polk Counties

Your sponsorship brings in-home support and hope to families who are at risk for experiencing child abuse or neglect. Our in-home services are effective---the majority of families working with our program demonstrate positive improvement with their parenting and life skills.

You can support child abuse prevention through your sponsorship dollars and you'll find our 2024 opportunities on the following pages. You may find that you connect in some way with a single event or may wish to target two or more events. Please indicate your desired sponsorships on the commitment form and return this to us. Please note that we are not asking for a financial contribution at this time, only the commitment for you to do so in 2024 and an idea of the timing of your contribution.

We also welcome in-kind sponsorships that represent a cost avoidance for the FRC and/or add value to our participants' experience. We place the value of the donation at the amount that we would be required to spend for a comparable item or service. If you are considering an in-kind donation as a part of your contribution, please contact us (see below).

For more information or to discuss other partnership opportunities, please contact Tina Bartleson, Executive Director at 706-290-0764 or tina@frcrome.org.

The Family Resource Center has proudly served our community for 33 years

*Almost 100 families (including 170 parents & 220 children)
participated in our in-home program in 2023*

*Families receive weekly home visits of 1-2 hours and most families
work with our program for 8 months*

*Our services reduce parent stress, increase parenting and life skills, and
decrease the risk of child abuse*

2024 SPONSORSHIP COMMITMENT FORM

 I want to be a partner in child abuse prevention! Please see my selections below.

 I would like to commit to a Presenting Sponsor level for all events. Please contact me to discuss pricing.

Child Abuse Prevention Month Activities (April)

<u> </u> Presenting (\$2,500)	<u> </u> Gold (\$1,000)	

Pickleball Tournament

<u> </u> Presenting (\$1,000)	<u> </u> Gold (\$750)	<u> </u> Silver (\$500)
<u> </u> Bronze (\$250)		

Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament

<u> </u> Presenting (\$1,500)	<u> </u> Gold (\$800)	<u> </u> Silver (\$600)
<u> </u> Bronze (\$350)	<u> </u> Towel (\$250)	<u> </u> Hole (\$150)

Tillman Memorial Clocktower 5K Road Race and 2 Mile Health Walk

<u> </u> Presenting (\$5,000)	<u> </u> Diamond (\$2,500)	<u> </u> Platinum (\$1,500)
<u> </u> Gold (\$1,000)	<u> </u> Silver (\$750)	<u> </u> Bronze (\$500)

Strike Out Child Abuse Bowling Tournament

<u> </u> Presenting (\$1,000)	<u> </u> Gold (\$450)	<u> </u> Silver (\$200)

Total Amount of 2024 Sponsorships: \$ _____

I am not able to sponsor this year but want to donate in the amount of \$ _____.

Method of Payment (payments due by 11-15-2024):

 Please call me to make payment arrangements.

 I will pay by check (payable to the Family Resource Center)

 Please invoice my company (Start date if you prefer to pay in installments: _____)

 Credit Card (secure credit card payments can be made at frcrome.org or call Kathy or Maxine at 706-290-0764 for assistance).

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email: _____


Primary Phone _____ Alternate Phone _____

 Please do not add my email to your e-newsletter list to receive monthly FRC information about how my donation is helping others.

Return to P.O. Box 168, Rome, GA 30162-0168 or Email to info@frcrome.org.


Child Abuse Prevention (CAP) Month

- *Date: April 2024*
- *Description: April is National Child Abuse Prevention Month. Join the Family Resource Center and other organizations as we bring awareness to community efforts to prevent child abuse and neglect. A pinwheel garden will be placed in a prominent place in Rome for the entire month of April, with pinwheels representing efforts of agencies working to establish safe and nurturing environments where children can grow and thrive.*

		
Sponsor Benefits	Presenting \$2,500	Gold \$1,000
Recognition as Pinwheel Garden Sponsor	●	
Top credit on all promotions & increased social media promotion	●	
Business logo on signage at Pinwheel Garden	●	
Opportunity to speak at event	●	
Invitation to CAP Champions' Breakfast	●	●
Recognition in April promotions on social media	●	●
Recognition in FRC & Exchange Club newsletters	●	●
Recognition on FRC website with links to your company website	●	●

Pickleball Tournament


- *Date: April 13 & 14, 2024*
- *Location: Rome Tennis Center*
- *Description: Join us for our 3rd annual morning of fun, playing this addictive sport with its combination of tennis, badminton and ping-pong. Players of all skill levels are welcome! Saturday will be gender doubles, while Sunday play will be mixed doubles.*

				
Sponsor Benefits	Presenting \$1,000	Gold \$750	Silver \$500	Bronze \$250
Top credit on all promotions & increased social media promotion	●			
Invitation to CAP Champions' Breakfast	●			
Opportunity to speak at event	●			
Recognition in pre-event promotions on social media	●	●		
Recognition in FRC & Exchange Club newsletters	●	●		
Recognition on FRC website with links to your company website	●	●	●	
Business logo listed on event signage during the event	●	●	●	●
Complimentary Registration	4	3	2	1

Registration will be handled by the Rome Tennis Center, and may be completed on their website at pickleballbrackets.com. Cost is \$35 for one day and \$45 for both, per person. Registration will open on February 1, 2024.

Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament


- *Date: Friday, May 10, 2024*
- *Time: Tee-Off at 9 am*
- *Location: Stonebridge Golf Club*
- *Description: This event brings together over 100 business professionals and community leaders each year. Players receive complimentary breakfast and lunch, enjoy a day of golf on a beautiful course, and have a chance to win prizes.*

						
	Presenting	Gold (Towel, Hole, Team)	Silver (Hole & Team)	Bronze (Hole & Towel)	Towel	Hole
Sponsor Benefits	\$1,500	\$800	\$600	\$350	\$250	\$150
Top credit on all promotions & increased social media promotion	•					
Business recognized on FRC & Exchange Club social media pages	•					
Opportunity to speak at event	•					
Inclusion on sponsor recognition banner displayed at event	•	•				
Invitation to CAP Champions' Breakfast	•	•				
Recognition as event sponsor in Exchange Club & FRC newsletters	•	•	•			
Complimentary Team Registration (4-person team)	•	•	•			
Logo on golf towels given to all participants	•	•		•	•	
Recognition on FRC website with links to your company website	•	•	•	•		
Signage with business name placed at one of 18 holes, driving range, or putting green (<i>black on white board; no logos</i>)	•	•	•	•		•
Opportunity to provide promotional material in golfer gift bags	•	•	•	•		

Team registrations without sponsorship opportunities are \$500 per 4-person team. Registration forms are available on the FRC website at frcrome.org.

Tillman Clocktower 5K Road Race & 2 Mile Health Walk


- *Date: Saturday, August 17, 2024*
- *Time: Start at 8 am*
- *Location: Historic Downtown Rome*
- *Description: The oldest road race in Rome, the Tillman Clocktower is a runner favorite across the Southeast. Celebrating its 39th running, participants of all ages and skill levels compete. We average over 500 walkers/runners each year.*

						
Sponsor Benefits	Presenting \$5,000	Diamond \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$750	Bronze \$500
Top credit on all promotions & increased social media promotion	●					
Logo on Finish Line Banner	●	●				
Tent & banner at event	●	●				
Tent or banner at event (your choice)			●	●		
Invitation to CAP Champions' Breakfast	●	●	●	●		
Recognition in pre-race promotions on social media	●	●	●	●		
Complimentary registrations	4	3	2	1		
Logo on event T-shirt back (given to participants and volunteers)	●	●	●	●	●	
Complimentary official event t-shirts	6	5	4	3	2	1
Opportunity to provide promotional material in race packet	●	●	●	●	●	●
Recognition on FRC website with links to your company website	●	●	●	●	●	●
Discounted registration fees for employees	●	●	●	●	●	●
Recognition in FRC & Exchange Club newsletters	●	●	●	●	●	●
Inclusion on sponsor recognition banner displayed at race	●	●	●	●	●	●

Registration fees vary from \$20 for early registration for the Health Walk to \$35 for race day registration for the 5K. Registration will be available at tillmanclocktowerrace.org.

Strike Out Child Abuse Bowling Tournament

- *Date: Thursday, November 14, 2024*
- *Time: 6 pm*
- *Location: Classic Lanes (Huffaker Road)*
- *Description & Attendance: The biggest and most fun bowling tournament in town! Teams of 5 players each compete for wacky prizes (Highest Score, Best Team Name, & Best Team Costume), great door prizes, and bragging rights. Participants range in age from young adult to senior citizens, and bowling skill is optional!*

			
Sponsor Benefits	Presenting \$1,000	Gold (Lane & Team) \$450	Silver \$200
Top credit on all promotions & increased social media promotion	●		
Logo displayed at event	●		
Opportunity to speak at event	●		
Invitation to CAP Champions' Breakfast	●		
Recognition in FRC & Exchange Club newsletters	●		
Recognition in pre-event promotions on social media	●	●	
Recognition on FRC website with links to your company website	●	●	
Opportunity to provide promotional material in participant gift bags	●	●	
Complimentary team registration (5-person team)	2	1	
Recognition as Lane Sponsor on signage at event		●	●

Registration is \$350 per five-person team. Registration will be available on the Family Resource Center website at frcrome.org.